



# Looking Ahead in Canada

Risk Insights from Industry Experts

September 3, 2020 – initiated by PRMIA Chapters of Calgary, Edmonton, Montreal, Toronto, and Vancouver

Submit your questions via the chat box.



# Member Focused, Member Driven

**Vision:** A world in which risk management is a recognized profession and embedded core competency of the financial services industry.

**Mission:** To promote, develop and share professional risk management practices globally.

**Objectives:** To accomplish our mission, we will always be:

- A leader of industry opinion and a proponent for the risk management profession
- Driving the integration of practice and theory and certifying the credentials of those in our profession
- Connecting practitioners, researchers, students and others interested in the field of risk management
- Global in our focus, promoting cross-cultural ethical standards, serving emerging as well as more developed markets
- Transparent, nonprofit, independent, member-focused and member-driven
- Working with other professional associations in furtherance of the PRMIA mission

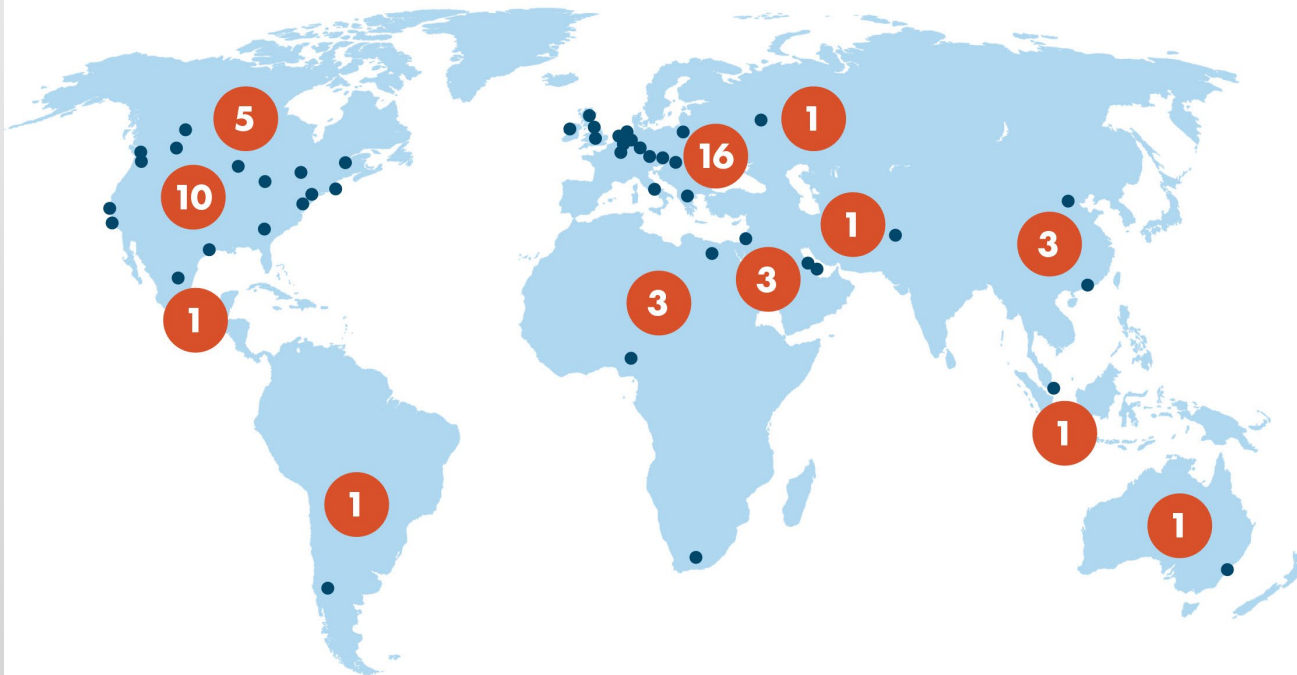
# 48 Global Chapters

## by the REGION

**40%** EUROPE/AFRICA  
MIDDLE EAST  
22 CHAPTERS

**30%** AMERICAS  
17 CHAPTERS

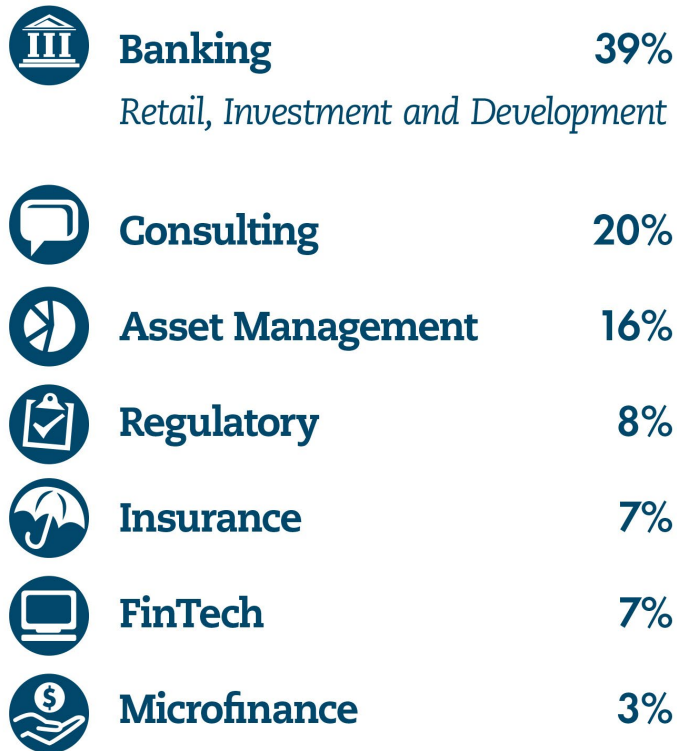
**30%** ASIA/PACIFIC  
7 CHAPTERS



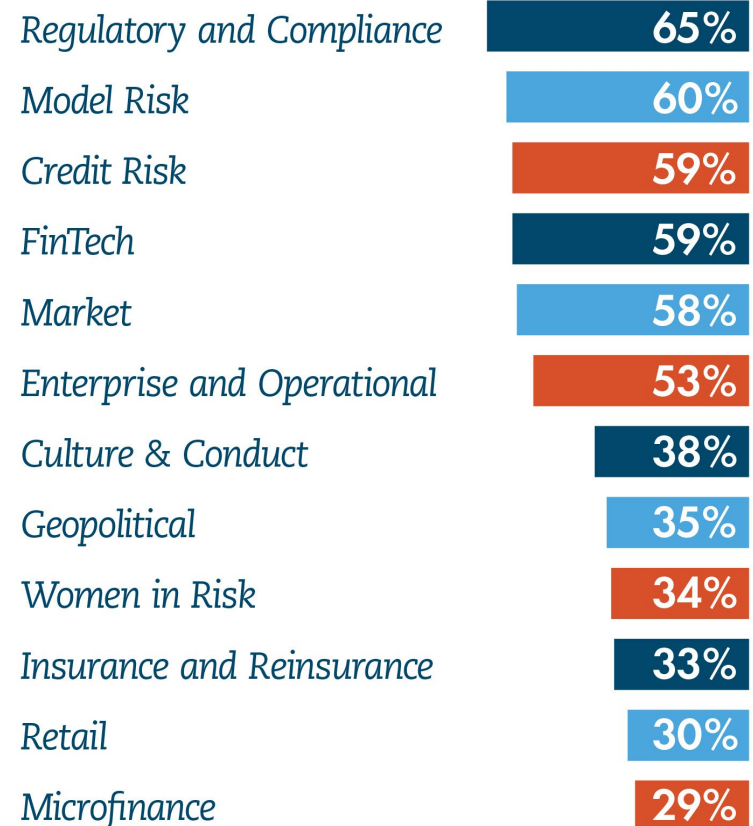
**OVER 100 PRMIA EVENTS HELD  
ACROSS THE GLOBE EACH YEAR**

● PRMIA Chapter  
# # of Chapters in the Area

## by INDUSTRY



## by INTEREST



# World Class Credential Offerings



**PRM**

Professional Risk  
Manager



**APRM**

Associate  
Professional Risk  
Manager



**ORM**

Operational  
Risk Manager



**CCRM**

Credit and  
Counterparty Risk  
Manager



**MLARM**

Market, Liquidity &  
Asset Liability  
Management Risk  
Manager

24-7 online access to industry thought leadership

Webinars

White papers

Intelligent Risk quarterly publication

Chapter, event, and virtual training calendar

Career support

Jobs board

Resume building and posting

Mentoring

Advanced training

Professional Risk Manager Designation (PRM™)

Associate PRM Certificate

Operational Risk Manager Certificate

Certificate of Team Leadership in Advanced Operational Risk

Credit and Counterparty Risk Manager Certificate

Market, Liquidity and Asset Liability Management Risk Manager Certificate

Networking

In person at events

Online in PRMIA communities

Join Today

[www.prmia.org](http://www.prmia.org)



# PRMIA Today's Panelists



**Ingrid Jarrett**

President and CEO

British Columbia Hotel Association

Vancouver / Kelowna, B.C.



**Todd Hirsch**

Vice President, Chief Economist

ATB Financial

Edmonton / Calgary, Alberta



**Daniel Marchand**

Senior Vice President, Head of  
Investor Global Sales

Trez Capital

Montreal, Quebec



**Andrew Kelvin**

Chief Canada Strategist

TD Securities

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**Moderator:**

**Sarah Reppchen**

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Vancouver, B.C.





**Ingrid Jarrett**

President and CEO

British Columbia Hotel Association

Vancouver / Kelowna, B.C.

Ingrid is the first-ever female President and CEO of the British Columbia Hotel Association, she is an industry powerhouse who has spent the past three decades directly contributing to building the tourism sector across B.C. and Canada.

Her impressive resume spans leadership work and volunteer roles at leading organizations like Fairmont Hotels and Resorts, Watermark Beach Resort, and she has held leadership positions on several Tourism Boards including Victoria and the Thompson Okanagan region. Today, Ingrid channels her extensive knowledge and acute insights into supporting, and advocating for members of the hotel industry province-wide, and leading the industry out of the crisis caused by COVID-19.



**Todd Hirsch**

Vice President, Chief Economist

ATB Financial

Edmonton / Calgary, Alberta

Todd Hirsch is the Vice President and Chief Economist for ATB Financial. He holds degrees in economics from the University of Alberta and the University of Calgary. For over 20 years, he's worked as an economist at numerous organizations including the Canada West Foundation and the Bank of Canada.

He's also the author of three books. His latest, "Spiders in Space: Successfully Adapting to Unwanted Change," was released in 2017. Todd is a strong advocate in the arts and culture community. He is the board chair of the Calgary Arts Academy, and is on the boards of the Glenbow Museum and the Alberta Ballet.



**Daniel Marchand**

Senior Vice President, Head of Investor Global Sales

Trez Capital

Montreal, Quebec

Daniel joined Trez Capital in August 2016. In his role, he oversees the firm's sales and client service efforts and is a member of the firm's executive committee. He manages a team of 14 members and is responsible for the firm's key institutional and strategic relationships.

Daniel brings over 25 years of investment consulting, business and product development expertise. Most recently he served as Senior Vice President, Global Business Development at Nuveen Investments of Chicago, prior to which he held similar positions at Lazard Asset Management of New York and RBC Global Asset Management. He holds a B.A. in Economics from Concordia University as well as various investment designations.



**Andrew Kelvin**

Chief Canada Strategist

TD Securities

Toronto, Ontario

Andrew is the Chief Canada Strategist with TD Securities, and in his role Andrew contributes oversees the group's commentary on Canadian economics and government debt markets. Andrew joins us from Toronto.

Prior to joining TD Securities in 2011, Andrew spent four years working at the Bank of Canada in the International and Financial Markets Departments. In his role with the International Department he worked as an Economist responsible for analysis and forecasts on the US economy. Later he transitioned to a position as a Senior Analyst in the Financial Markets Department where he provided coverage on market developments.

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