



FOR IMMEDIATE RELEASE

## BC Hotel Association Partners with Polaron to Launch Energy Storage Incentive Program for Hotels

**VANCOUVER, BC (January 21, 2026)**— The British Columbia Hotel Association (BCHA) is proud to announce a new partnership with Polaron Energy Corp. to deliver BC Hydro's Energy Storage Incentive Program to hotels across the province.

This partnership gives BCHA members access to battery energy storage solutions that lower peak demand charges, reduce monthly power costs, and provide backup power during outages—supported by rebates covering up to 80% of system costs.

**“Energy costs are one of the biggest pressures facing hotels today,”** says Paul Hawes, President & CEO of the BC Hotel Association. “This partnership with Polaron gives our members a practical way to lower operating costs, strengthen resilience, and invest in long-term sustainability.”

**“Partnering with the British Columbia Hotel Association reflects a shared commitment to helping BC’s hospitality sector thrive,”** says Chris Williamson, Director of Business Development at Polaron Energy Corp. “Together, we are equipping hotels across the province with energy solutions that lower costs, improve sustainability, and support a stronger future for the industry.”

### What This Means for BCHA Members:

- Lower monthly energy costs by reducing peak demand charges
- Up to 80% of battery system costs covered through BC Hydro incentives
- Reliable backup power to protect operations and guest experience
- Stackable with solar incentives and tax credits
- Access to exclusive 0.99% financing through Polaron

To learn more about the Energy Storage Incentive Program for BC Hotels, contact Tony Moore at 604.734.8383 or [tmoore@polaronsolar.com](mailto:tmoore@polaronsolar.com).



### **About the BC Hotel Association**

The British Columbia Hotel Association (BCHA) is a non-profit organization that has advocated for the best interests of the province's accommodation sector since 1917. Working closely with over 750 members, partner organizations, and all levels of government, the BCHA champions solutions to issues that affect the successful operations of accommodation businesses including the workforce shortage, labour mobility, affordable, available housing, immigration, the cost of doing business, and more.

Through advocacy, education, and communication the BCHA promotes responsible and safe hospitality practices and drives economic, social, and environmental sustainability. For more information, visit [www.bcha.com](http://www.bcha.com).

### **About Polaron Energy Corp.**

Polaron is a nationally renowned, Canadian-owned clean energy company, financially backed by its parent company, energy leader Xinyi Group. Strong global connections enable Polaron to deliver premium sustainable solutions, supported by expert-led, in-house research and development. With a strong focus on solar energy and battery energy storage systems, Polaron has transformed residential, industrial, and commercial PV EPC delivery across Canada. For more information, visit <https://polaronsolar.com/>.